



# MATEUS ÁVILA ISIDORO

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## SUMMARY

Experienced Vue.js/Nuxt Front End Developer with a knack for crafting polished, high-performance web applications. Proficient in responsive design, component-based architecture, and optimizing user experiences. A collaborative team player committed to exceeding expectations.

## SKILLS

- JavaScript
- VueJs, Nuxt, Typescript
- Creativity
- Leadership
- Communication
- Testing/Debugging
- HTML/CSS Mastery
- User-Centric Focus
- Front End Build Tools
- Performance Optimization

## EXPERIENCE

### Senior Front End Developer / AfiliaPay - Brazil

01/2023 - present

- Collaborate with cross-functional teams, including designers and back-end developers, to translate wireframes and mockups into pixel-perfect, efficient, and maintainable front-end code.
- During my tenure at AfiliaPay, I effectively managed the front-end configuration for payment checkout, a restricted user area, and a comprehensive platform.
- Coordinated with the digital content manager to obtain content for updates and expansions.
- Developed user interface components and implemented them following well-known Vue.js 3 and Nuxt.js 3 workflows.
- Lead and contribute to the design and development of innovative user interfaces, ensuring an exceptional user experience and responsive design across various platforms and devices.
- Worked closely with product owners, designers, and other stakeholders throughout the development process.

### Senior Front End Developer / ArcTouch - Brazil

03/2022 - 12/2022

- Optimized components for maximum performance across a vast array of web-capable devices and browsers.
- Proficient in modern web technologies such as HTML5, CSS3, JavaScript, Sass and Vue.js.
- While at this company, I was responsible for developing the institutional website, utilizing Nuxt for both the frontend.
- Identified issues with security system performance logs and notified appropriate personnel.
- Strong problem-solving skills, with the ability to optimize web performance and troubleshoot compatibility issues across various browsers and devices .

### Front End Developer / Abacomm - Brazil

12/2019 - 12/2020

- Develop interactive features and functionality to enhance user interactivity and engagement, such as forms, animations, and client-side scripting.
- During my tenure at this company, my primary focus was on significant projects, such as Ben4You and PwC Balance Scorecard. I leveraged technologies like Nuxt, Sass, Stylus, and Vuex to contribute to the success of these projects.
- Create visually appealing and responsive user interfaces (UI) using HTML, CSS, and JavaScript to ensure a seamless and engaging user experience.

- Optimize front-end code and assets for speed and efficiency, employing best practices in web development, including code minification, lazy loading, and responsive design techniques.
- Ensures web applications and websites function consistently across different browsers and platforms, optimizing the user experience.

**Front End Developer** / Máquina do Bem - São Paulo, Brazil

09/2019 - 12/2019

- Collaborate with back-end developers to integrate front-end components with server-side logic.
- Participated in design reviews ensuring consistency between design intent and implementation.
- At this organization, I held the role of overseeing the institutional webpage.

**Full Stack WordPress Developer** / Café das 4 - Brazil

01/2015 - 01/2019

- Developed custom WordPress themes from scratch using HTML5, CSS3, JavaScript, and PHP.
- Implemented responsive design techniques to ensure a consistent user experience across all devices.
- Created and maintained a library of reusable code snippets for rapid development of plugins and themes.
- Performed troubleshooting and debugging on existing WordPress sites to identify and resolve issues quickly.
- Creating and maintaining custom WordPress plugins for specific client needs.
- Optimizing website speed and performance through caching, minification, and other techniques.

**Junior Developer** / Humanpixels - Brazil

10/2011 - 08/2012

- Demonstrated strong problem-solving skills by tackling technical challenges and finding creative solutions to meet project objectives.
- Proficient in programming languages such as JavaScript, with a solid foundation in software development principles and practices.
- At Humanpixels, my primary focus involved the creation of bespoke HTML and CSS themes tailored for the DynamicWeb platform, coupled with the provision of bug fixes and ongoing support.
- Participated in code reviews to ensure code quality and adherence to coding standards, fostering a culture of collaboration and continuous improvement.

**Full Stack WordPress/Vue.js Developer** / Freelancer

01/2012 - 09/2023

- Created and maintained a library of reusable code snippets for rapid development of plugins and themes.
- Works independently as a freelancer, offering flexibility and tailored solutions to clients' specific needs.
- Despite my employment with these companies, I have consistently maintained a freelance status throughout my career.
- Capable of developing custom WordPress functionality using PHP and integrating databases for dynamic content.
- Diagnoses and resolves issues promptly to maintain website performance and user experience.
- Build front-end projects using Vue.js, Nuxt and Astro

## EDUCATION AND TRAINING

**Bachelor of Science** : Geography

2007

Universidade Federal De Santa - UFSC - Florianópolis, Brazil

## LANGUAGES

**English** : First Language:

**English** :  C1  
Advanced:

**Spanish** :  B1  
Intermediate:

## ADDITIONAL INFORMATION

- **Mateus Avila — Company**  
<https://www.mateusavila.com.br>